CITY DRESSING LIVE

CHRISTMAS BROCHURE











PART OF

CITY DRESSING GROUP

CITY DRESSING LIVE

BRINGING PLACES TO LIFE

City Dressing is a new company within the City Dressing Group, offering a wide range of trails, staffed activities, workshops and entertainment that bring people of all ages together.

Our experiences can enhance existing installations and activations or be delivered as bespoke standalone events, tailored to your space, audience and occasion. From creative workshops and family trails to interactive entertainment, we give visitors more reasons to explore, get involved and enjoy spending time in your destination.

EVENT DRESSING | THEMED TRAILS | SEASONAL INSTALLATIONS | WORKSHOPS | SUPPLY & DELIVERY | STAFFING

CITY DRESSING LIVE

PEOPLE
PLACES
IDEAS
EXPERIENCES

STAFFING

THE RIGHT PEOPLE
TO BRING YOUR EVENT
TO LIFE.

We offer additional extras like Story time with the Author, Performers, stilt walkers, Costume Characters, Brand Ambassadors, Event Managers, Elves, Santa and more!





CITY | DRESSING
LIVE

PEOPLE
PLACES
IDEAS
EXPERIENCES

Community Engagement

Community Engagement in Placemaking

Community engagement is essential in placemaking. It ensures spaces reflect users' needs and values, fostering ownership and pride.

Collaboration Benefits

- Strengthens bonds
- Promotes inclusivity
- Boosts long-term success

This collaboration also uncovers valuable local insights.

CITY DRESSING LIVE

Christmas Enlivenment!

At City Dressing, we bring an extra touch of magic to any event. We supply staff, manage the event on live days, and can source anything you need to make it super special. From elves and Santa to roaming actors and dancing ballerinas, we ensure your occasion has that unforgettable wow factor!











CITY DRESSING LIVE

Santa's Post Office

City Dressing specialises in creating festive Christmas moments filled with joy. Our Santa's Post Office offers a delightful experience for both children and their caregivers. Watching little ones drop their letters into our magical post box is a timeless joy! The parents post the letter at home for the child, as they receive a personalised letter from Santa, continuing the magic.











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Christmas Craft Workshops

An excellent method to invigorate your seasonal activities and connect with your community is by hosting engaging events. These gatherings create opportunities for people to forge friendships during what can often be a lonely season. They are perfect for skill development and always provide guests with a unique creation to take home and cherish.Each workshop idea created bespoke for you place.













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Mobile Santa's Grotto



The first Santa's Grotto in a horse trailer. Includes Santa and Elves with our magic light show to create a unique experience.

Meet Santa, receive a present without the hassle of booking and pre paying.

This can be outside or inside and as part of a national Roadshow we are booking slots now for Christmas

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LIVE

Aftercare and management.

City Dressing: Your Event Management Solution

City Dressing handles everything from planning to execution. Stay informed with updates and daily photography, all compliant for promotion.

We track KPIs daily to assess success and offer insights. Relax and focus on creating memorable experiences.

PEOPLE
PLACES
IDEAS
EXPERIENCES

CITY DRESSING LIVE

Our team

Backed by an exceptional network of highly skilled freelance installers, makers and specialists, our core team leads every project from concept to completion, ensuring every activation is delivered safely, creatively and to the highest standard.



Jeremy Rucker
Founder & Creative Director



Tom Hardy
Manager Director



James Faulkner
Project Manager



Malk Osmond
Operations Manager



Kiersten Ward
Senior Project Manager



Lianne Smith
Sales Manager



Hal
Head of Design Build

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THANK YOU

LET'S CREATE SOMETHING
AMAZING TOGETHER

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