

CITY | DRESSING

*Christmas
Brochure*

Where Imagination Meets Public Space

Contents

- | | | | |
|-----------|--|-----------|-----------------------------------|
| 3 | Christmas with City Dressing | 14 | Empty Retail Christmas Activities |
| 4 | Free Standing Shepherds Hut | 16 | Something a bit Different |
| 5 | Mobile Santa's Grotto | 18 | Archways and Gantries |
| 6 | Grottos and Post Offices | 19 | Light Tunnels |
| 7 | Grotto Queue Activities | 20 | Giant Post Box |
| 8 | New Concepts <ul style="list-style-type: none">- Christmas Barrels- Christmas Space | 21 | Gingerbread House and Village |
| 10 | Real Snow Tube | 22 | Giant Sleigh |
| 11 | Back Projection | 23 | Pop-up Winter Parks |
| 12 | Fun Builds | 24 | Floor Graphics |
| 13 | Christmas Seating | 25 | Light Canopies |
| | | 26 | Contact Us |



Christmas with City Dressing

At City Dressing, we believe Christmas is built around togetherness, tradition, and shared experiences. Selfie opportunities and staged picture moments directly feed into this. Here is why they are so important:

1 Emotional Connection



Christmas is one of the most sentimental times of year, and people want to capture moments with loved ones.

Providing picture-perfect backdrops or selfie spots gives families a way to create lasting memories.

These moments trigger positive emotions, which become associated with the community, venue, or brand providing the experience.

2 Social Sharing & Visibility



Staged photo opportunities are naturally shareable on social media.

Families and friends posting festive selfies amplify the community's presence online, essentially becoming free promotion.

Hashtags (e.g., #CommunityMatters or local Christmas campaign tags) can unify these posts and create a sense of belonging.

3 Encouraging Footfall & Engagement



Interactive spaces (like Christmas trees, Santa grottos, festive light tunnels, or themed selfie spots) encourage people to visit in person.

These experiences increase dwell time, leading to more engagement with local businesses, events, or activities nearby.

4 Fostering Community Spirit



Shared spaces for photos bring people together, encouraging conversation and interaction between families, neighbours, and visitors.

This creates a stronger sense of unity and inclusivity, aligning with Christmas values.

5 Tradition & Return Visits



Families often return year after year to the same photo spot, turning it into a community tradition.

This builds loyalty and anticipation — people look forward to "that Christmas picture" each year.

6 Economic Benefit



The more attractive and engaging the experience, the more likely families are to spend money locally while visiting.

Businesses benefit from increased visibility as people tag locations in their photos.

Free-standing Shepherd's Hut & Train Carriage

Need a unique event space then we can provide either a train carriage or a Christmas Shepherds Hut.

We can also provide workshop from lantern making to letter writing with magic light shows.



Mobile Santa's Grotto

This converted Horse Box creates one of the most visually appealing grottos - and the fact it is mobile means we can come for a day or a weekend to wow the Children with option of Elves and Father Christmas in tow.



Grottos and Post Offices

Using only traditional materials and antiques we have a great reputation for creating authentic Grottos, Post Offices & Workshops.



Grotto Queue activities

From a Maze to a winter animal park we can make the queue as entertaining and memorable as possible.



New concepts – Christmas Barrels

Using our collection of barrels as ballast we can create a range of free standing installations.



Christmas Barrels

Use of the barrels and frames as seasonal advertising and promotion



Canopy & Projection

Use of the barrels to support a mini canopy and projected lights



Large Canopy

We can create a large canopy using the barrels.

New Concepts – Christmas Space

City Dressing created the only scale model of the Artemis 2 rocket earlier this year with extensive coverage on then BBC Christmas in Space. Decorated Artemis 2 Rocket with Elfie Astronaut selfie op and potential for Christmas Space Crafts.



Real Snow Tube

Can you brave the real Snow tube. Stand in the tube and have a blast of real snow from the snow cannon.



Budget: **£2500**

Back Projection

We can create arrange of fun back projection movies of Santa's Workshop.
Perfect on an empty retail unit and this can be expanded to any size

► [Watch here](#)



Fun Builds



Christmas Snow Globe

Budget: **£2500**



Light Up Festive Bench

Budget: **£1200**



Giant Gift Box

Budget: **£1500**

Christmas Seating



Ski Lift

Budget: **£2500**



Festive Film Projection

Budget: **£2000**



Santa's Throne

Budget: **£1500**



Giant Wreath

Budget: **£3500**

Empty Retail Christmas Activities



Festive Social Frame

Budget: **£750**

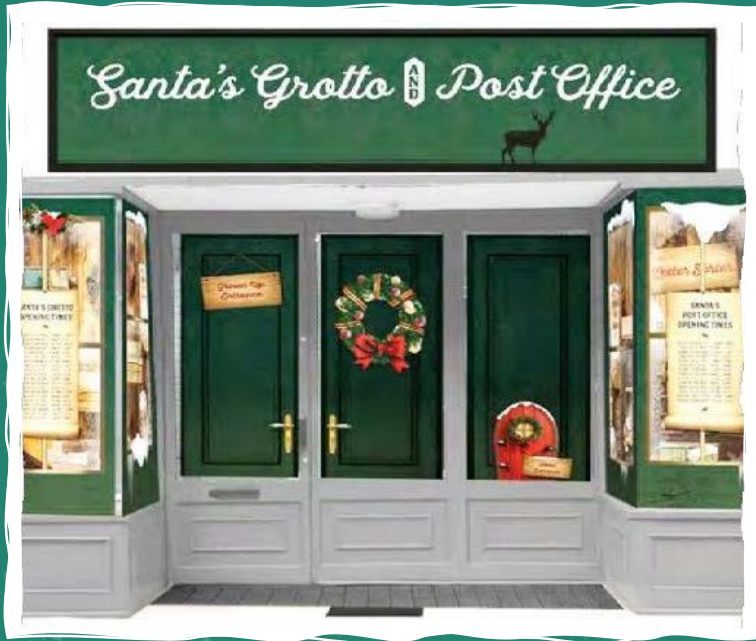


Bauble Craft Workshop

Budget: **£5000**



Empty Retail Christmas Activities



Santa's Grotto & Post Office

Budget: **£7500**



Christmas Crazy Golf

Budget: **£950 per hole**



Indoor Snow Play Park

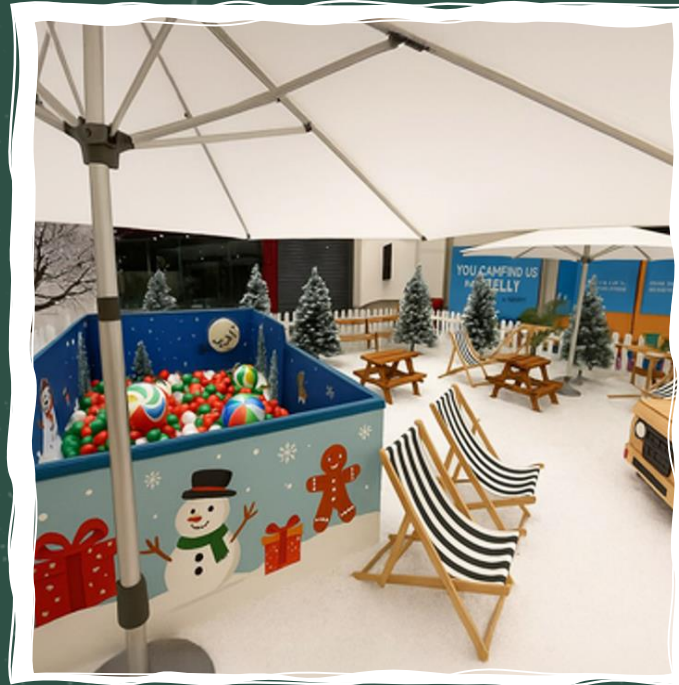
Budget: **£5000**

Something a bit Different



3D Floor Graphics

Budget: **£195**



Christmas Ballpool

Budget: **£7500**



Christmas Hippo & Sleigh

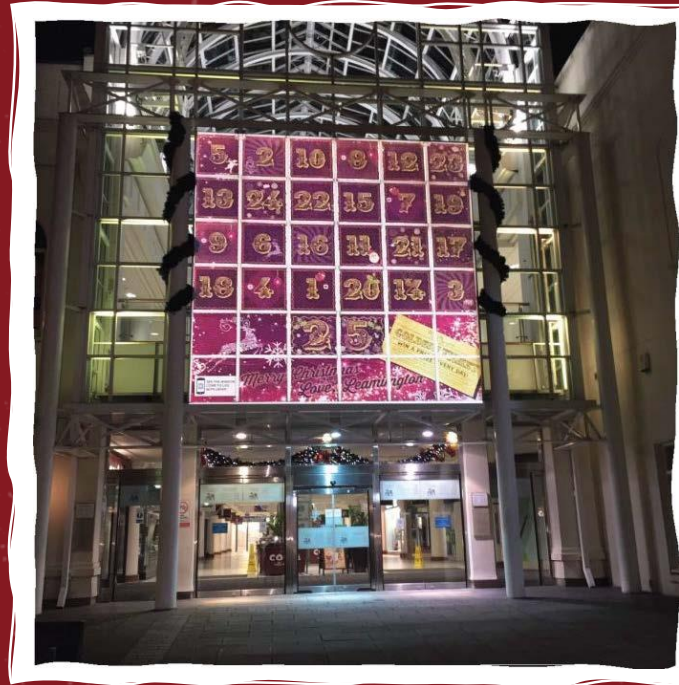
Budget: **£3500**

Something a bit Different



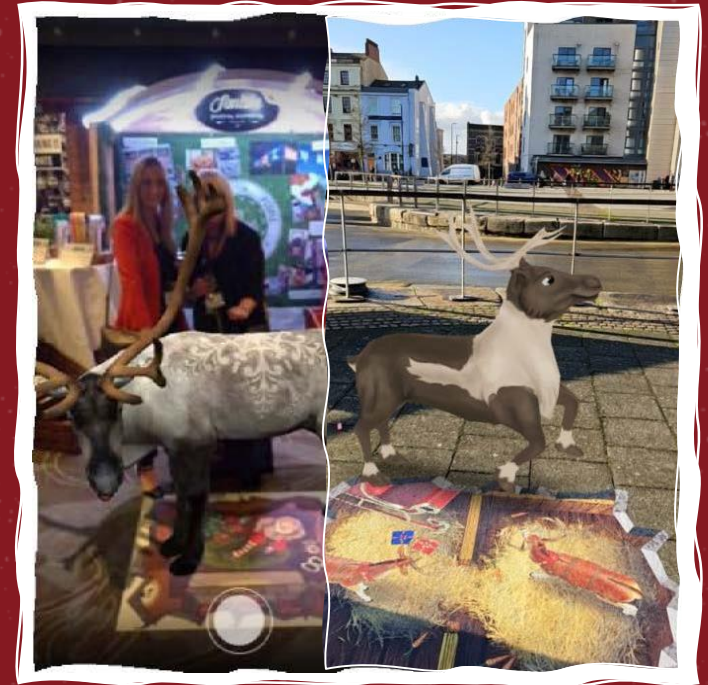
Christmas Bollard Covers

Budget: **£65 per cover**



Giant Advent Calendar

Budget: **£1800**



Augmented Reality

Budget: **£3000 - £5000**

Archways and Gantries

Interior/Exterior Gantries/Archways



Light Tunnels

With our truss systems we can create light tunnels up to 20 metres long. Pure white or coloured lights



Giant Post Box

We have a unique range of giant Post Boxes from 2.4m high to the **UK's largest** at 8m high.

All free standing and incorporating our magic light show. The Post Box in Leamington is in its 5th year and is the most popular part of the Christmas install



Gingerbread house & village

We have the largest Gingerbread house in the UK and the only one with a 6m tree growing from the top of it. This is a really breathtaking installation and combined with a Gingerbread trail can anchor a Christmas installation



Giant Sleigh

Add a giant sleigh to augment an installation or create a WOW with the UK's largest Sleigh at 6m long with enough room to fit 12 people.

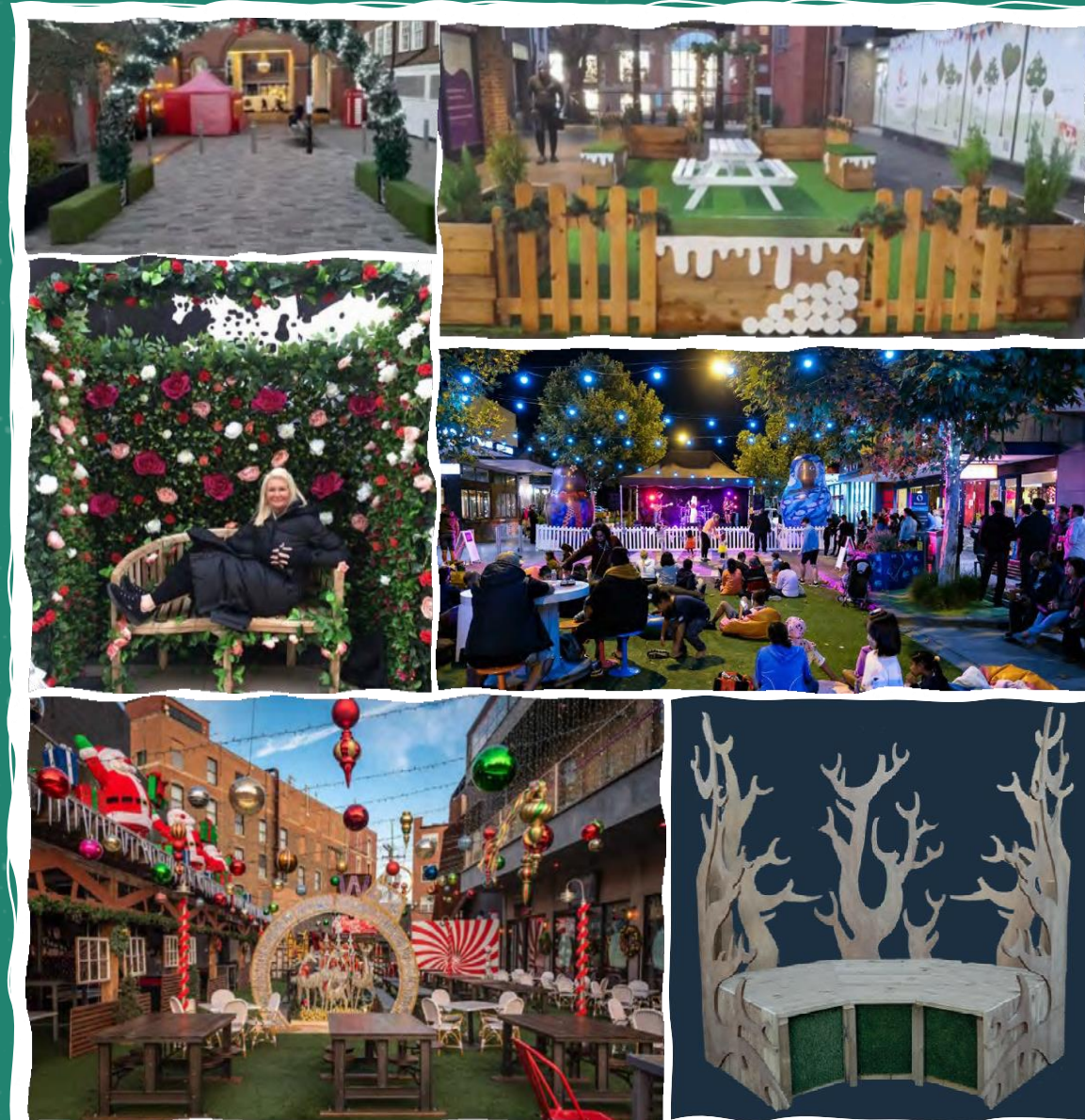


Budget: **£7500**

Pop-Up Winter Parks

Pop Up Parks are not just for summer.

We can create beautiful winter parks with lighting and props. Perfect compliment to a Christmas market or tool to encourage more dwell time.



Floor graphics

Keep it simple with a range of floor graphics.

We have some great 3D designs showing Santa's Workshop through the floor



Light Canopies



Light Pagoda Interactive

Budget: **£4000**



Double Arch Canopy - 8 metre

Budget: **£4000**



Sky Canopy - 15 metre

Budget: **£4000**

Get in Touch

Let us transform your space and create an unforgettable experience!



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