

**CITY | DRESSING**

Autumn Packages



- 3 Introduction
- 4 Package 1 | Autumn Bench
- 5 Package 2 | Mini Halloween Selfie Installation
- 6 Package 3 | Mini Space or Alien Selfie Installation
- 7 Package 4 | Parklet
- 8 Package 5 | Halloween Maze
- 9 Package 6 | Halloween Ghost Train and Carriage
- 10 Prop Extras

- 11 Package 7 | Diwali
- 12 Trails
- 13 Package 8 | Dinosaur Trail
- 14 Package 9 | Artificial Grass Animal Trail
- 15 Package 10 | Inflatable Flower & Monster Trail
- 16 Package 11 | Monster Trail
- 17 Information Towers
- 18 Contact Us





City Dressing produce temporary place **experiences** within town centres, cities and shopping centres. We combine ideas within **budget** to produce **sustainable** installations across the UK.



# Package 1

## Autumn Bench



- | Celebrate Autumn in style then easily transform for Halloween and winter
- | Flower benches are our most popular selfie seating installation
- | Used by influencers to promote place as well as the public
- | Includes 6 week rental, installation and removal

Budget £650

# Package 2

## Mini Halloween Selfie Installation



- | Create a mini selfie installation
- | We have a range of frightening hand trees and thrones in various sizes
- | Creates a spooky installation either inside or out
- | Includes 6 week rental, installation and removal

Budget £1500



# Package 3

## Mini Space or Alien Selfie Installation



From a mission control to our giant selfie tubes we have a myriad of space related ideas to create a unique or less scary Halloween or Alien inspired selfie

- | Creates a unique installation either inside or out
- | Includes 6 week rental, installation and removal

Budget £600-£1800



# Package 4

## Parklet



- | 6m x 4m Artificial grass with range of props, seating and branding
- | Can have a customised layout and re-brand for Halloween and winter
- | Very robust with superior props and picket fencing either indoors or out
- | Customised neon signage (POA)

3 week hire (including installation)

Budget £3k





# Package 5

## Halloween Maze



- | Giant hedge, grass or sustainable brick maze created with recycled 'Quick Blocks'
- | A range of props available
- | 3 week installation
- | Maze hire (including installation)

Budget £5k





# Package 6

## Halloween Ghost Train and Carriage



- | The perfect place for spooky story telling or Halloween crafts
- | Can be installed either inside or outside to encourage footfall
- | Includes 3 week rental and installation
- | Staff and workshops available (POA)

Budget £4k



# Prop Extras



## Spooky Halloween Fence

| Ideal for creating a border or as an addition to a photo opportunity

Budget £300



## Spooky Hand Trees

| Hand built and painted, they're a perfect fit for a Halloween event

Budget £350



## Giant Witches Cauldron

| Designed to fit somebody inside, this cauldron always pleases the little ones

Budget £750



## Wooden Throne

| Perfect centre piece for a pop up park, photo opportunity and Halloween event

Budget £350



# Package 7

## Diwali



Diwali Decorated Pagoda

| Celebrate in grandeur with our exquisitely decorated pagoda

Budget £3k



Diwali Swing Bench

| A perfect fit for any Diwali event with the option for a neon sign

Budget £795



Diwali Light Arch

| With lanterns, flowers and lights create the perfect Diwali photo opportunity

Budget £350



Diwali Wooden Throne

| Perfect centre piece for a pop up park, photo opportunity and Diwali event

Budget £350



# Trails

“Trails have proven to be the most effective way to promote all areas of town centres. Research has shown that regular visitors will commonly only visit 20% of a town centre and tourists are unsure which parts to prioritise. Trails resolve this by giving participants a reason to visit hidden gems in a town or city centre whilst offering a great activity to increase footfall.”



Dinosaurs | Artificial Grass Animals | Inflatable Flowers & Monsters

Budget £9-15k ea

Bug Trails | Bespoke Dibond Trails

Budget £6-8k ea

Monster Trails

Budget £3k +



# Package 8

## Dinosaur Trail



Discover the ultimate prehistoric adventure as life-size dinosaurs roar back to life in our thrilling dinosaur trail!

- | Large dinosaur props
- | Comes with foliage, signage and cages
- | Option to add sound effects
- | 2 week hire

Budget £9-15k





# Package 9

## Artificial Grass Animal Trail



Our artificial grass animal safaris mix nature, adventure, and discovery to create an eye-catching spectacle that engages the public and boosts footfall—especially during the summer holidays.

| All animals are supplied with picket fencing for a 2 week hire

| Can be supplied with a letter that makes a word upon completion of the trail

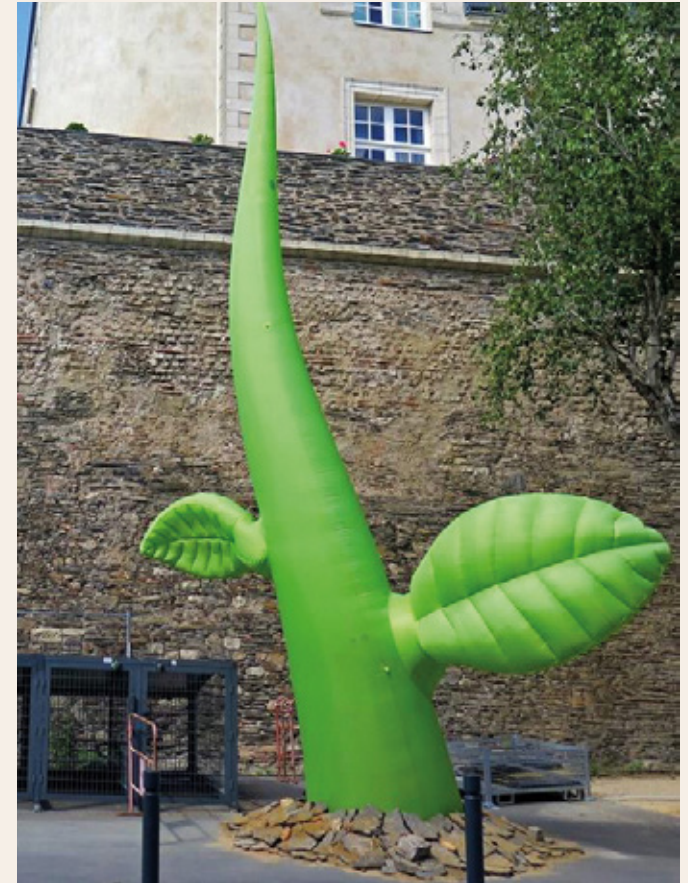
Budget £9-15k





# Package 10

## Inflatable Flower & Monster Trail



It doesn't get more eye catching than the giant inflatable monster trail. Once inflated these stunning sculptures never fail to draw the attention of the public, the perfect autumn trail. (Power supply required.)

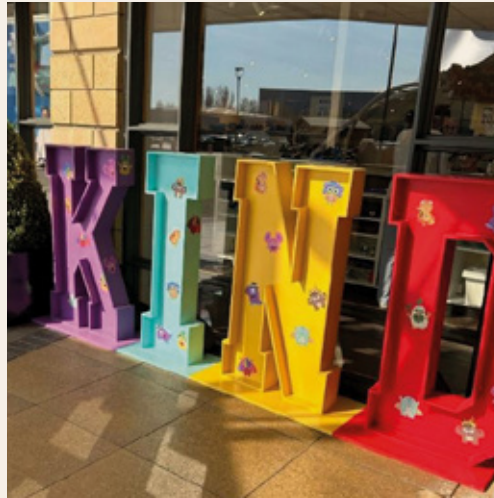
- | Can be lit for visually striking display at night
- | Perfect for weekend hire
- | Can be used either indoors or out

Budget £9-15k



# Package 11

## Monster Trail



Our Mindful Monster Trail is a great way to engage with children this summer.

Hunt around an area to find the 8 monsters hiding in shop windows!

- | The trail consists of 8 monsters and 1D signage
- | Includes 1000 printed books and kindness badges as giveaways
- | 2D and inflatables extra options
- | Can combine with giant letters or cutouts for additional fun



Budget £3k



# Information Towers



A highly effective way of promoting upcoming events and generating interest;  
they are big enough to be noticed but small enough to be placed almost anywhere!

| Our towers are either 3 or 4 sided and stand 2.5m or 1.8m tall

| No planning is required for short term installations

Budget £400



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